
Colorado Arabian Breeder's Alliance

*Dedicated To The
Preservation
And
Improvement
Of The Arabian Horse*

The Colorado Arabian Breeders Alliance, a non-profit corporation, was formed in February 2006 in response to a decline in Arabian breeding, particularly among the small family based operation. The rising costs associated with breeding to the very best stallions and the overall rising costs of breeding, care and showing have, in part, contributed to this decline. We, as an Alliance, are dedicated to reversing this trend, not only by making the initial breeding purchase affordable, but also through education, mentoring and providing an outlet to showcase our beautiful Arabians as family companions and versatile athletes.

Not to be overshadowed by our dedication to preserve and improve the Arabian breed is our commitment to support, both economically and socially, individuals and organizations which recognize the value of horse ownership and association. This is what brought us to be an affinity partner with the *Griffith Center for Children, Trails To Trust* program.

Colorado Arabian Breeder's Alliance

Organization
Association Executive Committee

Chairman:
Jim Gromelski

Vice Chair:
Jeff Wintersteen

Secretary:
Pat Roberts

Treasurer:
Judy Harding

Colorado Breeders Cup Committee:
Bonnie Wintersteen – 303.646.3500
bwintersteen@coloradobreederscup.com

Events Committee:
Liz Wheeler
Racing: Valerie Lynn
Endurance: Linda Fisher
Awards: Barbara Boodell

Marketing Committee:
Bob Valentine

Education Committee:
Bob Valentine

Membership Committee:
Marji Aspeslagh

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Colorado Breeders Cup

Colorado Arabian Breeder's Alliance

An affinity Partner with the
Griffith Center
for Children
Trails To Trust

Marketing

- Cooperative Marketing
Creating a critical mass to market Arabian horses in the Colorado market.
- Advertising
Creating an Arabian horse awareness and market brand through shared advertising expense.

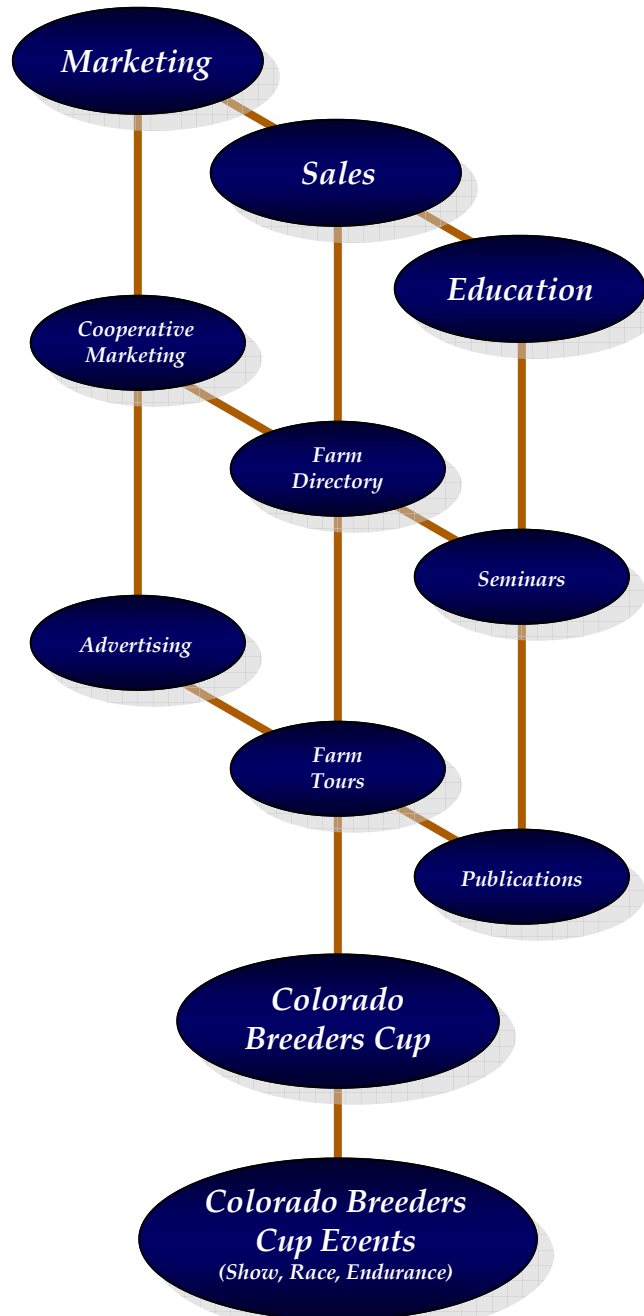
Sales

- Farm Directory
Establishing product awareness with a Farm Directory distribution.
- Farm Tours
Arranging farm tours for Arabian horse owners, enthusiasts, other breed associations and clubs (4H).

Education

- Seminars and Publications
Seminars and white papers focused on the preservation and improvement of the Arabian horse – equine business management, reproduction, genetics, stallion/mare selection, judging, show preparation, showing, horse care and maintenance, horse nutrition.....

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Colorado Breeders Cup

- Stallion Solicitation
Providing the best stallions available to Arabian horse breeders in Colorado at an affordable price.
Creating market awareness for the Breeders Cup stallions.
Helping the Breeders Cup stallion owners sell additional stallion services in Colorado.
Improving the quality of the Arabian horse in Colorado making it more competitive in the Colorado horse market.

Colorado Breeders Cup Events

- Demonstrating the versatility of the Arabian horse
- Showcasing the Breeders Cup stallions
- Annual Horse Show, Race Day and Endurance Ride
Providing a venue for Arabian horse breeders to exhibit the successes of their breeding decisions in halter and performance horse show classes, Arabian Racing and Arabian Endurance Riding.