

**COLORADO ARABIAN HORSE CLUB**  
Board of Directors Meeting Minutes  
February 8-10, 2010 – ELECTRONIC MEETING

Meeting called to order by Helen Alfaro at 7:47PM on February 8, 2010.

**Board Members present (8 for quorum):**

Helen Alfaro  
Cheryl McMahon  
Jim Hitt  
Liz Wheeler  
Lauren Payne  
Trisha Swift  
Norm Brown  
Ron Harden  
Pat Thompson

Gerry Martinez  
Kathy Scott  
Mary Wunsch  
Melissa Miller  
Kelly Bell  
Michael Troxler

**Guests:**

Cynthia Richardson  
Mary Jo Hoepner  
Nicky Piercey  
Jennifer Deasaro  
Ellin Smith

**Board Members absent:**

Jim Gromelski

**MINUTES – MOTION** by Liz Wheeler to approve the January CAHC Board of Directors meeting minutes. Motion seconded by Lauren Payne and Cheryl McMahon. Motion passed by majority “aye” vote; no “nay” or “abstain” votes cast.

**TREASURER'S REPORT – Ron Harden:** Distributed monthly Financial Statements, Balance Sheet and Income Statement for BOD review via email pre-meeting. Will file for the record. Bookkeeping has been reconciled to the end January bank statements. There were no extraordinary transactions for the month of January. Christmas Show revenues equal \$1,539, in contrast to a \$2,200 loss on the 2009 show. Jim Hitt and Lauren Payne voted to accept financial reports are submitted.

**CORRESPONDENCE:** none

**OLD BUSINESS:** none

**NEW BUSINESS:**

**TRISHA SWIFT:** Reviewed CAHC bylaws and contested that they do not allow for any sort of meeting other than “in-person.” Also claimed that Robert's Rules of Order do not address Internet meetings but do address meetings by conference call. Stated that “we really can't hold Internet meetings, at least to the degree of voting on anything,” and suggested that we amend/revise our bylaws. Requested that this issue be discussed at the March meeting.

**JIM HITT:** Reminded that when the board voted to hold electronic meetings it was noted that Colorado Law allows for corporations to hold electronic meetings where voting can be conducted, with all implications of a face to face meeting. Stated that the AHA Board of Directors has conducted voting meetings electronically.

**DIVISION REPORTS:**

**NORTHERN DIVISION REPORT – Norm Brown/Trisha Swift:** The slate of officers is as follows: President: Norm Brown  
Vice President: Shawnee Urano  
Secretary: Eleanor Dunn

Treasurer: Trisha Swift  
Past President: Eldon Savage  
Director: Shari McGinn  
Director: Ashleigh Hamill  
Director: Linda Kleca  
Director: Betsy Allen  
Delegate: Trisha Swift  
Alternate: Linda Kleca

Discussed plans to post Marie Welch Memorial Scholarship application online, with the help of Ron Harden. Currently revising the application for downloading. Next meeting is Feb. 16<sup>th</sup> at 7:00 p.m. at Eldon Savage's house. Will discuss ideas for upcoming activities, specifically to bring in new Arabian owners who have not yet joined the club.

**SOUTHERN DIVISION – Liz Wheeler:** Nothing to report.

**YOUTH DIVISION – Nichole Piercey:** Presented several ideas for reviving Youth involvement in CAHC: **Information and Communication:** Need better outreach—volunteers to contact youth members to engage their participation and gain feedback. CAHC web site should be updated with new show dates and information about Youth; hyperlinks should be corrected for accuracy. Suggested a “Youth Spotlight” to showcase a couple of Youth members’ abilities and accomplishments (not just show riders). Kids should be encouraged to post photos and stories to their page. Suggested better visibility of scholarships and lettering programs through USEF via the website or email blasts. Also suggested people advertise for “trailer pooling” to help exhibitors who need hauling to a horse show. **Class Prizes:** Suggested [www.crownawards.com](http://www.crownawards.com) as a vendor of nice and affordable prize items. **Reduce Costs:** Need to find a way to make showing more affordable. Ideas include a cap on class entries for youth, fund-raising to be able to offer a free class or free stall to randomly selected youth exhibitor, or offer a youth high=point award at each show. **Mentor Program:** Suggested sponsorship of youth riders who want to show but cannot afford to do so. Funds could be raised with clinics, endurance ride, etc. Barns can mentor at horse shows to new families not yet associated with individual trainers. **Academy Showing:** Offer Academy classes at every CAHC show to increase membership, increase revenues, and expose young horse enthusiasts to the Arabian breed. **Fund Raising:** Youth and adult members can make, purchase, or donate items for fundraising to benefit the Youth program; including artwork and useful items such as polo wraps, tail bags, hats, t-shirts, etc. Franks Feed in Elizabeth has verbally agreed to participate with some fundraising and/or donations. Frank suggested that other organizations have been incorporating half-day/full-day clinics with their horse shows, which has boosted their overall numbers tremendously.

**Liz Wheeler:** Reminded that gaining sponsorships has been difficult (but not impossible) in the past, and that there is a lot of legwork involved.

**Jim Hitt:** Agreed that change is needed in the youth program and that it will take energetic people willing to put the time into the program to make things happen. Suggested that the President send out an email blast to see who might be willing to take on the task. It will take a team and some leadership. Renee Dierdorff offered her help with the program.

**Trisha Swift:** Suggested a hyperlink on the CAHC Youth web page to the Marie Welch memorial scholarship application. Also stated that we need to figure out how to retain youth in the club after they become adults.

**REGION 8 – Jim Hitt:** Nothing to report.

### **SHOW COMMITTEE REPORTS:**

**CHRISTMAS – Lauren Payne:** No report on this year's upcoming show, but the financial report for the 2009 show has been distributed to all Board members.

**SPRING – Liz Wheeler:** Hoping to have the Premium Book online by March 1. We are pleased to now offer the Colorado Breeder's Cup Sport Horse Classes in addition to our regular Sport Horse Classes. We're looking at several bids for awards (ribbons/trophies) and hope to have this finalized by March 1.

**ESTES PARK – Pat Thompson:** All judges and steward hired.

**FALL – Pat Thompson:** Working on hiring a judge

### **OTHER COMMITTEE REPORTS:**

**ACTIVITIES – Lauren Payne:** The awards dinner on January 30th went very well. The food was great and the Renaissance Hotel staff was excellent. We had 54 attendees. Cost of the dinner approximately \$2200.00. Lauren will ask CAHC to refund \$27.00 to Cheryl McMahon (1 adult & 1 youth dinner) who was unable to attend due to Nicole's illness. We all hope that she is doing better and look forward to seeing her soon. Lauren will look into some different options for next year's awards dinner, with the goal of getting more of the award recipients to be in attendance.

**Insurance:** Renewal date is coming up on June 30<sup>th</sup>. In the next few months Lauren will be contacting all Board members, Division Presidents, Committee Chairs, etc. to confirm club activities being held 6/30/2010 - 6/30/2011.

**AUDIT – Gwen Mahoney:** no report

**AWARDS – Cheryl McMahon:** High Point Awards were distributed at the banquet on January 30<sup>th</sup>. Feedback has been positive so far. Will discuss different ideas for volunteer hours at the March 2010 meeting.

**BRAINSTORMING SHOW – Cynthia Richardson:** Sent out a questionnaire to all committee members for feedback on the issues discussed at the CAHC Summit meeting on January 16<sup>th</sup>. Cynthia is waiting for responses, have been very slow in coming in.

**BY-LAWS – Jim Gromelski:** no report

**COLORADO HORSE COUNCIL:** no report

**COMMUNICATIONS – Ellin Smith:** We are considering posting a member directory listing on the website accessible via hyperlink. This listing would contain all contacts, including committee chairpersons, show managers, etc. We may continue to display board of directors/officers in the newsletter on a single page. ConstantContact subscription has been renewed for another year.

**NEWSLETTER – Ellin Smith:** Deadline for upcoming newsletter is February 20<sup>th</sup>. Making changes to the newsletter directory page, which has grown to the point that it can fit on one page. Renee published her first newsletter as editor for the January-February issue. It's in a new, very nice format and online from the CAHC website for all but a handful of members who still want a hardcopy. GREAT JOB, RENEE!

**COMMUNITY RELATIONS – Mary Wunsch:** no report

**DELEGATES – Cynthia Richardson/Jim Hitt:** Election was held at January board meeting. All delegates and alternate have returned their CAHC contracts. An election was held to choose the delegate chair. Cynthia Richardson will serve as chair and Kathy Scott will be vice-chair.

School & Fool will be on Tuesday, April 6<sup>th</sup>. Delegates, please plan on helping this day, and/or bringing horses to participate. Jim will contact Michael Troxler about updating our flyer/schedule to start advertising this event.

Cynthia and Kathy Scott are working on details for the Delegate ACS show in August.

**DRESSAGE – Mary Jo Hoepner:** Working on getting sponsors and donations of services, goods for Arabians for the Cure (April 23). Mary Jo can provide the sponsorship form. Make sure Arabian classes are specified.

**ENDURANCE – Linda Fisher:** no report

**FINANCE – Executive Committee:** no report

**FUN TRAIL RIDES – Paula Koch:** no report

**HUNTER JUMPER – Chuck Mangan:** no report

**INSURANCE – Lauren Payne:** no report

**MEMBERSHIP – Pat Thompson:** Adults 246, 3-year members 43, Life members 6, Youth members 47.

**NOMINATING – Ann Wegener:** no report

**ROCKY MOUNTAIN HORSE EXPO – Jennifer Deasaro:** Currently waiting for final schedule and packet from Expo. Nicky Piercey and some of her students will be utilizing the club sponsored stalls and will perform a choreographed pattern set to music for the breed demonstrations. Will ask Ellin Smith to send more email blasts asking for volunteers and members interested in advertising once info from the Expo is received.

**STOCK SHOW BOOTH – Donna Cicarelli:** no report

**WEBSITE – Ron Harden:** no report

**WORKING HORSE – Jim Hitt:** no report

**YOUTH JUDGING TEAM – Jodi Zeier:** no report

MOTION by Jim Hitt to adjourn meeting. Motion seconded by Pat Thompson. Motion passed unanimously. Meeting was adjourned at 10:00AM on February 11, 2010.

Next meeting will be on Wednesday March 10, 2010 at the Renaissance Hotel, 3801 Quebec St. in Denver, CO.

Respectfully submitted,  
Helen Alfaro

