

COLORADO ARABIAN HORSE CLUB
Board of Directors Meeting Minutes
April 14, 2010

Meeting called to order by Jim Gromelski at 7:15 PM at Renaissance Hotel in Denver.

Board Members present (8 for quorum):

Jim Gromelski
Lauren Payne
Ron Harden
Helen Alfaro
Liz Wheeler
Pat Thompson
Kathy Scott
Mary Wunsch

Trisha Swift
Jerry Martinez
Jim Hitt
Melissa Miller
Nichole Piercey
Norm Brown

Guests:

Cynthia Richardson
Chuck Mangan
Ellin Smith

Board Members absent:

Cheryl McMahan

MINUTES – MOTION by Ron Harden to approve the February 2009 CAHC Board of Directors electronic meeting minutes. Motion seconded by Kathy Scott. Motion passed unanimously.

TREASURER'S REPORT – Ron Harden: Distributed financials via email pre-meeting. All books reconciled.

CORRESPONDENCE: Sponsorship opportunity for non-hosted 2010 AHA Convention

MOTION by Ron Harden:

Whereas, CAHC already provides funding to sponsor our own delegates' attendance at AHA Convention; Therefore, Be It Moved, That CAHC decline the sponsorship opportunity the 2010 AHA Convention that has proposed.

Motion seconded by Lauren Payne. Motion passed unanimously.

Cheryl McMahan wishes to carry out her term on the board of directors, but declines further nomination. Will remain on the awards committee and as volunteer coordinator through the end of the fiscal year.

OLD BUSINESS: none

NEW BUSINESS: none

DIVISION REPORTS:

NORTHERN DIVISION REPORT – Norm Brown/Trisha Swift: Fun show is scheduled for May 2nd at D&D Farms in Fort Lupton. Class list TBD. Denise White will be the manager, with Shawnee, Shari, Ashleigh, and Trish assisting. Classes will include fun/games classes and pleasure classes to prepare for the Spring Show! We have approved our by-laws and will submit to CAHC for main club approval. Making corrections to Marie Welch Scholarship and then will have Ron put this on the CAHC web site to be available for downloading.

SOUTHERN DIVISION – Liz Wheeler: Volunteering to help at "Ride for the Cure" and Dressage for the Cure on April 23, 24, and 25, Arabian Dressage and Sport Horse in Hand classes (a good warm-up for the Sport Horse classes at the Spring Show). Stalls are available. Arena is nice, workable in any weather. Last year's silent auction had really nice items last year,

raised a substantial amount of money for. We will have our board meeting at this event if we have a large enough turnout. Southern Division is donating gift baskets. Mary Jo has done an excellent job of representing CAHC to this event. Event hosts have expressed an interest in having Arabians at this show.

YOUTH DIVISION – Nichole Piercey: Video from the Mane Event at the Rocky Mountain Horse Expo is up on the Internet. We can add hyperlink from CAHC website. Kaliber Stables took 8 youth riders to represent our breed at Rocky Mountain Horse Expo in March. These riders put in a total of 12 two-hour rehearsals to prepare for this event. Riders included: Caden Piercey, Nick Kelly, Chelsea Kelly, Maddie Anteanu, Jake Zwitter, Millie Kerrick, Dailene Christensen, & Nichole Piercey. In the stalls and paddock area we spoke with at least 300 people about the benefits of the Arabian. AHA Youth delegates were having a meeting in Denver the same weekend as Expo, and Nichole arranged tickets and transportation for them to attend the event.

Upcoming plans for Youth Division include sending letters to all Youth Members/Parents introducing new Youth Director and asking for feedback for the betterment of the Youth Division; develop a new JrCAHC logo and find a silkscreen company to make fund-raiser T-shirts at cost; organize ways to raise awareness of Division's needs and solicit sponsors/donations; discuss hosting a Youth meet & greet or team-building function for all youth. Also working with Equine Oasis to become an "Official CAHC Sponsor" in exchange for waived vendor fee if they donate items for Youth to sell, or if they provide a certain percentage of their sales to the Youth Division.

REGION 8 – Jim Hitt (per Pat & Chuck): Show is coming along. Chuck says they are having a meeting tomorrow. Jim Hitt and Cynthia Richardson attended board meeting. We didn't lose any more clubs. There is a club in North Dakota that wants to be removed from Region 6.

SHOW COMMITTEE REPORTS:

CHRISTMAS – Lauren Payne: Will be December 4 & 5th at National Western Events Center. Ron brought up that NWEC wireless connection; Liz says they charge \$75 per show and she is looking into a broadband connection, there may be a provider that offers a month-to-month option. Pat says this is not in the Regional contract. She has declined it for Fall Show and School n Fool. Discussed the pros and cons of wireless access at horse shows (access to USEF, AHA, membership status checks, etc).

SPRING – Liz Wheeler: One of the judges (Claire Pruitt) needed to back out, but Liz managed to get another "r" judge in her place Andrea Throckmorton. Liz has been discussing some rate increases with National Western (\$75 for wireless) but they wanted \$100/hr overtime for every hour after 12 hours. Liz negotiated for them to waive this fee for Spring Show but she encourages other show managers to watch their contracts closely for inclusion of this fee in case it is included.

Premium Book is online. Jim Hitt has been very helpful in getting the Home Rules done for Versatility Ranch Horse and the first ever Rules for Team Penning in the Arabian World. Colorado Breeder's Cup Sport Horse In Hand Classes will be held at the Spring Show. Spring Show Committee is busy generating sponsorships. Will offer Mother's Day Brunch, Surprise \$50 for several Youth and Amateur classes. Only one person has "mentioned" class fees so far. We mailed post cards announcing Spring Show to 300 exhibitors and may send more. Embassy Suites is our Host Hotel, also have a small block of rooms reserved at Renaissance (they raised the rate to \$89. Also discussing some rate increases with National Western; more later.

ESTES PARK – Pat Thompson: Meeting tomorrow night on Estes and Reg 8 Sport horse, will send out a budget to board members after the meeting.

FALL – Pat Thompson: Has signed contract.

OTHER COMMITTEE REPORTS:

ACTIVITIES – Lauren Payne: Awards party cost \$2189.47 (budgeted \$3000). Wants to move it from the Renaissance this year, may want to return it to the Christmas Show if we can fit in the time, to try and increase participation. Friday night may be the best evening. Saturday we are running three sessions.

AUDIT – Gwen Mahoney: Nothing to report. Ron Harden says IRS 990 report provided by CPA due March 19th was in on time.

AWARDS – Cheryl McMahon: Nothing to report.

BRAINSTORMING SHOW – Cynthia Richardson: This committee has been less than successful. She discussed with Jim Hitt and doesn't really know what else to do. Cynthia is putting together a questionnaire that she recommends that we conduct online to send to our own members, and link at our shows for people who are non-members. May want to supplant the summit meeting with this type of survey. She has almost completed the questionnaire, will share it with others on the committee before presenting to the board. Suggested the weekend of May 22nd for a follow-up summit meeting. Helen Alfaro will call Judy VanDeWeghe to ask about using their facility again. In response to requests for a late winter or early spring horse show, Jim Hitt has been working with Gary Martinez to secure a date at the Ranch in Loveland to hold a show at the end of March starting in 2011.

BY-LAWS – Jim Gromelski: Nothing to report.

COLORADO HORSE COUNCIL – Norm Brown: no report

COMMUNICATIONS – Ellin Smith: Updating our member list on Constant Contact. Will break out juniors in a separate list, already has non-AHA members on a separate list. Organize the lists better for more flexibility. Collects incoming emails several times daily.

NEWSLETTER – Renee Dierdorff: Now that we're not mailing all of the newsletters, we are no longer limited to 10 pages and we feel that the one-page, half-page and quarter-page ads can be reduced in price. This may encourage more advertisers. Before, it was premium space since we often ran out of room for news articles. We discussed the price schedule at a meeting last year and we'd like to re-visit this to make changes if they seem appropriate. We've received some absolutely wonderful responses to the beautiful newsletter format. We are sending out fewer than 15 hardcopy newsletters on request.

COMMUNITY RELATIONS – Mary Wunsch: BSL program kicks off in May through the Arapahoe Library District. Two of their 8 libraries were chosen because of the predominately ESL demographics. Their flyers are in both Russian and Spanish. Goal is to have 100 students (1st and 2nd grade). Kids do activities and get their first book. May 15th and May 22nd we will bring our horses to the library (or to a park nearby) for hands-on experience. First time the foundation has worked with a library system rather than a school district. Kids get 2 hardcover books, and foundation pays for the books only.

Cynthia on the BSLF board: Some of the program's practices were very unsafe. We need to have some barriers between the kids and horses. Portable collapsible panels will keep the horses confined and keep the kids safe. Has found a company that offers a discount on these panels to

construct 4 stalls, needs about \$1420. Southern Division should be able to donate \$250. and Youth have been asked to donate funds.

Liz moves that the board sponsor one pen to be funded from Special Financial Reserve Fund. Check seconded, Lauren amended that we just fund the entire thing, any contributions that come in from ND, SD, and YD will be deposited back into the Special Reserves Fund. Unanimous.

MOTION by Liz Wheeler:

Whereas, the lack of barriers between horses and children during Black Stallion Literacy Foundation (BSLF) functions poses safety issues; and
Whereas, portable collapsible corral panels can be purchased that are easy to transport; Therefore Be It
Moved, That CAHC donate money for one set of stall panels from the Special Financial Reserve Fund to BLSF for the purchase of corral panels to be used during future BLSF events.

Motion seconded by Lauren Payne with Amendment; Moved that CAHC donate the entire \$1420 and any funds that are donated by Southern, Northern, and Youth divisions be deposited back into the Special Reserves Fund. Motion passed unanimously.

DELEGATES – Cynthia Richardson/Jim Hitt: School 'n Fool was last week. National Western plans to increase their rate for this event. Ended up making \$925.73. Broke even on food and made profit on everything else. Having our delegate meeting at Region 8.

DRESSAGE – Mary Jo Hoepner: Arabians for the Cure is April 23. Dressage for the Cure is April 24-25. We now have a couple of volunteers. Entries close tomorrow.

ENDURANCE – Linda Fisher: Sangre Scenic Fall Pioneer Ride will be September 18, 19 and 20. Kenlyn Ride is April 24. Hope to see a lot of the members there this year. Linda is working to get all upcoming qualifier endurance rides to Ron for posting on the website.

FINANCE – Executive Committee: no report

FUN TRAIL RIDES – Paula Koch: Ron Harden received an email from Paula stating that she may be trying to put together a trail ride and wishes to mentor someone from each division who wants to organize trail rides.

HUNTER JUMPER – Chuck Mangan: AHA magazine ad just came out for the Region 8 Sport Horse show.

INSURANCE – Lauren Payne: Nothing to report.

MEMBERSHIP – Pat Thompson: 234 Adults, 45 Adult 3-year, 6 Life, and 51 Youth. Jim discussed offering a free adult membership to youth during their college years, for kids pursuing higher education only. Discussed several options as well as whether or not this would be a good idea, and whether college students would want to stay connected. Cynthia suggested that Jim ask Nicky Piercey as Youth Director.

NOMINATING – Ann Wegener: Now assembling a slate of nominees for Board of Directors and wants to know if we would like to invite others to participate on this committee. Currently Cindy Gromelski and Pat Thompson. Three director positions are coming open this year.

ROCKY MOUNTAIN HORSE EXPO – Jennifer Deasaro: The 3-day Expo got off to a slow start on Friday but Saturday there was good traffic to the booth, and Sunday the weather hampered turnout. A number of CAHC membership applications were given out and many

members stopped by the booth to see what was new. The Youth riders had two very successful “Mane Event” performances doing an excellent job representing the breed and the JRCAHC as a whole. Nicky Piercey and her students were well-prepared with their routine and helped give the Arabian credit as a suitable youth mount. Twenty-six members of the AHA Youth Board attended as guests of CAHC and JRCAHC to watch and support our youth riders. A total of \$60 was collected for booth flyers. The Expo itself had some of organizational problems ranging from missing passes and performance scheduling issues, to forgetting that the CAHC was even attending the event despite previously sending confirmation of attendance. There were also some concerns with safety in the warm up arena prior to the evening performances. Passes provided to volunteers and parents of the youth riders did not allow for entrance into the Mane Event, which was disappointing to those who had planned on attending had to purchase tickets despite having their horses in the performance. Many of these issues with the exception of the Mane Event tickets were either worked out in full or substantially resolved but it did make for a more complicated event.

STOCK SHOW BOOTH – Donna Ciccarelli: no report

WEBSITE – Ron Harden: Nothing to report

WORKING HORSE – Jim Hitt: Been finalizing premium book information for either or both the Spring Show and Fall Show premium books for Versatility Ranch Horse and Team Penning. Champion Buckles for VRH for both shows have been ordered.

YOUTH JUDGING TEAM – Jodi Zeier: Judging meetings for the youth judging program began the first week of January. We meet weekly for about 2 hours. Our first contest will be in Logan County (Sterling) the 24th of April, then two contests are in May and two in June. We have 8 seniors (14-17) judging this year and 4 juniors (13 & under). The CAHC youth judging team of four (4) members will be taken from participating seniors, based on their performance at the county contests and the state contest and their participation in the weekly practices.

MOTION by Lauren Payne adjourn meeting. Motion seconded by Kathy Scott. Motion passed unanimously. Meeting was adjourned at __PM.

Next meeting scheduled for Wednesday May 12, 2010 at 7PM at Renaissance Hotel, 3801 Quebec Street in Denver (Stapleton area).

Respectfully submitted,
Helen Alfaro