

COLORADO ARABIAN HORSE CLUB
Board of Directors Meeting Minutes
May 18, 2011

Meeting called to order by Jim Gromelski at 7:08 PM at AHA in Aurora.

Board Members present (8 for quorum):

Jim Gromelski
Ron Harden
Helen Alfaro
Norm Brown (conference)
Eri Hook
Gary Martinez (conference)
Jerry Martinez (conference)
Kathy Scott
Trisha Swift (conference)
Pat Thompson (conference)
Liz Wheeler

Board Members absent:

Barb Arkin
Lauren Payne
Arlyn LaBair
Renee Dierdorff (non-voting member)

Guests:

Mary Jo Hoepner
Karen Kerrick

MINUTES – MOTION by Ron Harden to approve the April 2011 CAHC Board of Directors electronic meeting minutes. Motion seconded by Kathy Scott. Motion passed unanimously.

TREASURER'S REPORT – Ron Harden: Distributed financials via email pre-meeting. Had delegates fundraiser. All financials are reconciled. The Spring 1-day show revenues were about \$532. Arab community will face challenges over the next year or two. Need to brace ourselves for dealing with the financial issues we will likely face (i.e., cancelled shows).

CORRESPONDENCE: Six confirmed cases of equine herpes virus type 1 in Colorado as of today.

OLD BUSINESS: David Howland trophy was brought to the meeting after having been refurbished (wood and plates refinished). We were charged only \$25 for refinishing. Robert Larum trophy will be presented at Estes Park. Tamara Boose would like the current recipient of the trophy be present for that handoff at the show.

NEW BUSINESS: Nothing to report this month.

NORTHERN DIVISION REPORT – Norm Brown/Trisha Swift: Still helping out with Estes Park show, looking for more sponsors. We're almost one-third to one-half of the way toward our sponsorship goal. Thinking about holding another movie night.

Ride-a-Class Clinic was well-received. Had 3 horses in Trail, 3 in Western, 1 in Reining, 2 in Showmanship, 5 in Halter, 5 in Hunter Pleasure, 1 in English Pleasure. Also had audience members, all of whom raved about the clinic and asked that we put on future such clinics.

Made \$270. One person signed up to be CAHC affiliate member (this individual was already a 3-year member according to Pat Thompson). Cynthia Richardson had brought Wally Post with her, and he "donated" his time and gave private instruction to everyone who was in the Halter class.

SOUTHERN DIVISION – Liz Wheeler: Tack sale was May 7th. Very weak turn out, only sold about \$500 worth of items. We will re-evaluate the scheduling of the next tack sale event, since there were several conflicts. Many Southern Division members actively assisted with the sale however, and my many thanks to all of them. At next meeting we will begin planning for the 1-day show over Labor Day weekend at Latigo.

YOUTH DIVISION – Renee Dierdorff (via email): Our meeting at Colorado Classic was well attended. We reaffirmed that the board elected at the end of 2010 is still willing to serve. Discussed the need for help with the Region 8 set-up day fundraiser. Need donated items such as bottled water, candy items, packaged foods; Renee is speaking with both Sams Club and Costco about donations. We should have a good turnout for volunteers for this event. Pat Thompson has allowed us use of the steward's golf cart since it won't be needed until the show begins. We are setting up shifts of two volunteers in 2-hour slots to drive around and sell items during set up.

Spring Show Youth All Around high point was a success, with about 10 kids vying for the prize, an ipod touch. It was awarded to Chelsea Kelly who had 84 cumulative points. This award program was VERY well received and many adult members asked about why such a program is not offered for them. We will repeat at Fall Show and will also have a year end Youth high-point award. I believe it was a good solid beginning in accomplishing trying to get one horse/rider combination into more classes at a show.

We plan to have a meeting at Larimer County show to get organized for regional fundraisers and to make shirts to wear for the event. This is to be a fun meeting designed to help youth members get to know each other better.

Karen Kerrick has given us a spot at Fall Show to have endurance youth members come to the show and teach us about their discipline, show us the tack, how its judged, etc. Renee will be contacting some of the endurance riders and committee head to help get this going.

Youth club is on its feet and we are gaining some momentum. Any help and support is always appreciated, especially if anyone knows companies that would donate or discount items we can sell at our Region 8 fundraiser.

REGION 8 – Cynthia Richardson (via email): Planning conference call for Friday evening to determine the current status of going forward with the Region 8 show. Sport horse might be okay, but Region 8 is questionable. New date is secured for later on the year if we do have to cancel, National Western gave us the week before and including Labor Day weekend.

CHRISTMAS SHOW – Lauren Payne: Cancelled.

SPRING 1-DAY SHOW – Pat Thompson: Show was held May 7th. Earned \$532 which will be donated to delegates. 18 horses were entered. Pat is speculating that AHA should be reasonable about waiving the 25-horse minimum in order to accept the qualifications.

SPRING SHOW – Liz Wheeler (via email): Show was May 13-15. There were 107 horses entered. Snow on Thursday slowed down the set-up but everyone managed to make it in. Received many emails about the show being enjoyable and fun. A John Deere tractor was given away to Patricia Humphries. The announcer was superb, he kept things moving along smoothly. Had fewer reining entries than normal. Jim Hitt won the High-Point Versatility Ranch Horse award. Vendor sales are down, and we need to remember to support the vendors at every show.

ESTES PARK – Tamara Boose (via email): Prizelist/Premium has been completed and submitted to CAHC, AHA, USEF and USDF. It has also been posted on the show website. A flyer for the show was distributed at the Ride-A-Class clinic. Another vendor, Savvy Show Mom, was identified by Helen Alfaro and they are considering coming to the Estes Park show. A fourth vendor (Pampered Chef consultant) has signed up as a vendor. Subway has committed to providing a discount on the food for the evening social as a patron. Hotel reservations have been secured at the "Saddle and Surrey," which received very high reviews on "Trip Advisor." Rooms are also within the budget presented to the BOD. Button design for exhibitors is being finalized. Updated Larum Trophy receipt form to add verbiage regarding USEF rules related to perpetual trophies.

Plan to complete show poster printing by Memorial Day. Fairgrounds staff will distribute the poster throughout Estes Park. Also plan to identify "Preferred Merchant" participants, distribute window decals and update website. Will start sending email blasts about the show.

FALL 1-DAY SHOW – Liz Wheeler: Nothing to report this month.

FALL SHOW – Karen Kerrick: Still working on budget, which is based on 100 horses; currently shows a profit. May rework the budget with a lower number of entries. Will wait to see how the Spring Show nets revenues, since there were 107 entered at that show. Ultimate Futurity herd-work budgeted for 12 horses (Gary Martinez believes there will be at least that number of entries). Daily contribution is \$300. Karen welcomes any feedback on the budget, since this is her first time as a show manager. Discussed entry fees for halter classes, given that the awards (ribbons, trophies) awarded in that division are generally costlier. Would also appreciate help with patrons and sponsorships. Eri Hook has some product sponsors who would like to be involved in the Estes Park and Fall Shows.

ACTIVITIES – Lauren Payne (via email): Attended event at the Douglas County Fairgrounds, held in Kirk Hall. May be a good place to hold our annual awards dinner. It's a nice building with bathrooms, a kitchen, and plenty of room to accommodate our needs. Lauren will check

into this facility after Spring Show; will ask Liz Wheeler or Karen Kerrick for the name of the person in charge of booking events.

Mary Jo Hoepner commented that on June 2nd there will be a farrier educational clinic to raise money for the Farrier's Emergency Fund. Asked if CAHC could send out an email blast about this event. Mary Jo will forward the details about this event to Ellin Smith for the email.

MOTION by Liz Wheeler:

Whereas, CAHC members would benefit from our sharing information about this horse-related educational event; and

Whereas, The Farrier's Emergency Fund should qualify as a "not-for-profit" group; and
Therefore, Be It

Moved, That CAHC sponsor and distribute an email blast advertising this event. This event should qualify as a not-for-profit per Jim Gromelski.

Motion seconded by Kathy Scott. Motion passed unanimously.

AUDIT – : Jim Gromelski is still searching for a chairperson for this committee.

AWARDS – Karen Kerrick: Nothing to report this month.

VOLUNTEER HOURS – Cheryl McMahon (via email): Would like to encourage people to submit volunteer hours as soon as they are acquired. This will help with record keeping and updating exhibitors/owners on where they stand. I still do not have anything from Christmas Show. Have received volunteer hours for Stock Show and Horse Expo. Thanks!

BY-LAWS – Jim Gromelski: Nothing to report this month.

COLORADO HORSE COUNCIL – Norm Brown: Horse Convention is scheduled for October 8th, 1-day event.

COMMUNICATIONS – Ellin Smith (via email): Will be refreshing ConstantContact email lists in June. Starting to remove the individuals that are flagged as having invalid email addresses. Need to put a reminder in the newsletter about members keeping their email addresses current with AHA and CAHC. Will work with Renee to put something in the next newsletter.

NEWSLETTER – Renee Dierdorff: Nothing to report this month.

COMMUNITY RELATIONS – Mary Wunsch/Cynthia Richardson (per Jim Gromelski): Sixteen people signed up to be TAIL ambassadors. Each hosted groups of 4-6 Brownies and Daisy Scouts. There was positive interaction between the available youth riders represented at each barn and the guest girl scouts and their parents. Mary Wunsch advertises this event in YourHub (insert in the Denver Post). We need to emphasize to people that we don't charge for admission or parking at our horse shows whenever we are encouraging people to attend our horse shows.

DELEGATES – Chuck Mangan: no report

DRESSAGE – Mary Jo Hoepner: Arabians for the Cure / Dressage for the Cure raised enough money through a silent auction for Sense of Security to fund 4 Colorado women for non-medical support services (house-cleaning, etc). Southern Division donated 3 gift baskets for the silent auction. We had a huge increase over last year over all in spite of the cold weather. The show broke even. Arabians for the Cure had 45 "goes" which is a 30% increase from last year. We had 2 rings going all three days of the show (last year we had 1 full ring all three days). Colorado Springs Dressage Association plans to hold this show again next year at Colorado Horse Park.

ENDURANCE – Linda Fisher: no report

FINANCE – Executive Committee: Nothing to report this month.

FUN TRAIL RIDES – Paula Koch: no report

HUNTER JUMPER – Chuck Mangan: no report

INSURANCE – Lauren Payne (via email): Submitted insurance application for the May 7th One Day Horse Show. Cost was \$133.00 which was paid for by CAHC. Ron will apply the charge to the horse show account. At Paula Koch's request, Lauren has ordered and paid for insurance certificate for the June 4th trail ride. Cost is \$51.50. Will submit a receipt for reimbursement as soon as the policy has been completed. Currently working on renewal application for the Club insurance policy which expires June 30th. Lauren will contact all committee chairs, divisions, etc. for their upcoming events so she can include them in the new policy. Lauren plans to submit the application to Equisure by June 1st. This will allow plenty of time for any changes/corrections to be made and give Ron enough time for payment to be received by Equisure.

Liz Wheeler cautioned anyone that is holding an event insured by Equisure to double-check everything and follow-up with them to make sure insurance certificates are sent to USEF, AHA, etc. Equisure failed to send in the certificate for Spring Show, and when they did send it in it was incorrect and National Western rejected it. CAHC was at risk of additional fines and USEF threatened to assign another insurer because of this error.

MARKETING – Eri Hook: Has spoken with show managers about some product sponsors who want to be involved in our horse shows. SmartPak also does event sponsorships and Eri will research whether they would donate cash or product.

MEMBERSHIP – Pat Thompson: 225 adults, 41 3-year, 7 life, 43 youth.

Per Arlyn LaBair: The list of AHA members who are NOT CAHC members has been scanned so that we may get the email addresses electronically. Arlyn and her sister (CAHC member Dena Ozawa) are sending out a generic e-mail with a personal salutation, to try and gain new membership. Pat thinks that a lot of these non-CAHC AHA members are endurance riders, and we currently don't have enough offerings to encourage these individuals to join CAHC. Jim Gromelski has been corresponding with Linda Fisher, Mary Jo Hoepner, and Chuck Mangan about getting communications out to people in endurance, dressage, and hunter jumper disciplines. If we can generate some interest through email blasts, we may be able to enhance our membership in these areas.

NOMINATING COMMITTEE -- Pat Thompson: Met last month and will meet again on Friday, June 3rd. Plan to have a meet-and-greet at AHA on June 21st for individuals who are considering serving on the board. At present time nothing is set in stone. Current board of directors should attend this event. Discussed how to fund snacks and refreshments for this event.

MOTION by Ron Harden:

Be It Moved, That CAHC designate \$200 of special funds to be available to the nominating committee's meet and greet event.

Motion seconded by Kathy Scott. All in favor. Motion passed unanimously.

ROCKY MOUNTAIN HORSE EXPO – Arlyn LaBair: no report

STOCK SHOW BOOTH – Liz Wheeler: Made online contact with National Western to verify that we plan to have a booth again in 2012. No word yet on moving to a different location. Will follow-up to get the location secured. Donna Ciccarelli agreed to schedule volunteers again.

WORKING HORSE – Jim Hitt & Gary Martinez: Had 5 working cow horses at 1-day show. Had 13 goes in Working Cow at Spring Show. Trail and reining were down at Spring Show.

YOUTH JUDGING TEAM – Jodi Zeier (via email): We have recently competed in two county contests.

The first was in Pueblo. The senior team placed 1st high in performance, 3rd high in halter, 2nd high in reasons and 2nd high team overall. The juniors had the 1st, 3rd and 6th high individuals and the junior team was 2nd high in performance, 1st high in halter, 1st high in reasons and high team overall.

Our second contest was the El Paso County contest at the Latigo center in Elbert. Our senior individuals were the 2nd, 3rd, 5th and 6th high individuals overall. The senior team was 2nd high in performance, 1st high in halter, 1st high in reasons and high team overall. The juniors were the 3rd high overall team.

We continue to meet every Wednesday for 2 – 3 hours in preparation for future contests. The Elbert County contest was cancelled so the judging team spend their time instead scribing for Sport Horse at Spring Show. The Weld County contest is in Greeley on Saturday, May 21st. The state contest is on Wednesday, June 22nd in Ft. Collins. As of this writing, whether or not these events will take place is unknown due to the EHV-1 outbreak.

Wish us luckand thank you again for your ongoing support of youth judging!

Ron Harden motioned to adjourn, Kathy Scott seconded. All in favor. Adjourned at 9:11PM. Next meeting scheduled June 15th at AHA at 7PM.

Respectfully submitted,
Helen Alfaro